MEDIA ANNOUNCEMENT

⚭ QUADPACK

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Wooden collars add an elegant accent to sprays and disk-top caps

International beauty packaging
manufacturer and provider Quadpack is
launching a striking new accessory this
autumn for its range of bottles and
sprays: an attractive wooden collar that
creates instant eco-chic.

Plastic and wood may not seem like the most obvious partners. One is natural and has
intrinsically sensorial appeal; the other is functional, versatile and all-purpose. Yet when
they both come together, magic happens.

Wooden collars are a relatively easy add-on for disc-top caps and sprays, rendering
perhaps the most common format in the beauty aisles with a premium touch.

Like all the caps, clasps and other components made by Quadpack Wood, the wood for
the collar comes from sustainably-managed forests and is available in various tones, from
natural pine to dark walnut. The disc-top cap bottles and sprays come in sizes of 125ml
and 200ml, with both transparent and white finishes. The cap and collar can be separated
for optimal recycling.

The sprays and disc-top cap bottles can host an endless range of decorative applications,
from screen printing to hot stamping and more. The wooden collar detail transforms them
further, creating luxurious, rather than throwaway packaging for shampoos, body gels,
conditioners and pretty much everything else used in our daily beauty routines.

-ENDS-

Editors: high-resolutions photography available on request.

About Quadpack

Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the US and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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